## CHRIS WEIHER Producer



Chris Weiher is a filmmaker and entrepreneur driven by a love for storytelling and collaboration. Inspired by filmmakers like Tarantino and Spike Lee, Chris began his artistic journey at 18, studying film at the U of I. He earned a bachelor's in theatrical directing and repurposed his father's butcher shop into a feature film set, directing his first film at 22. His early success laid the foundation for Chris's career. His short films earned acclaim at festivals in Chicago, San Francisco, and London, including Best Music Video at the London Independent Film Festival. Chris honed his skills in video production, founding CLEAVER Creative in 2013. In 2015, Chris launched WatchMeWork.com, a live-streaming coworking platform, earning recognition at Startup Riot, Atlanta. Today, he collaborates with Fortune 500 companies like Accenture, SAP, and Salesforce, using animated video to elevate brands. Whether you're an industry leader or a beginner, Chris is ready to help you navigate and transform your videos.

## **ESPECIALLY REWARDING PROJECTS**

- Crafted an enticing trailer for Data University, sparking excitement among prospective students. Blended high-quality video with text for impactful visuals.
- Developed a captivating video series for Accenture, building anticipation for their review process.
- Reached 300,000 employees with an engaging employee journey.
- Pivoted during the covid shutdown and offered an interactive virtual platform for our clients to continue learning and networking.
- Supported a diverse range of keynotes from Peter Drucker to Lou Holtz to Adam Grant to Adrienne Huffman to Molly Bloom to Colin Powell and so many more over the years.

## **HAPPINESS OUTSIDE OF WORK**

- Supporting professionals in diverse sectors, offering mentorship in podcasting and personal vlogs
- Passionate guitar player
- Badminton player
- Father to 3 lovely cats