

# KRISTA ADERS

## Executive Producer



Krista is an experienced event and media professional with a passion for creating engaging and impactful experiences. She has successfully executed a wide range of events and media campaigns for clients in various industries. From large-scale conferences to intimate brand activations and social media campaigns, she thrives on bringing ideas to life and delivering results that exceed expectations. With a keen eye for detail and a knack for problem-solving, Krista has earned a reputation for delivering exceptional results while staying within budget and timeline constraints. She looks forward to continuing to use her expertise to help clients bring their vision to life and achieve their goals through memorable events and impactful media campaigns.

### ESPECIALLY REWARDING PROJECTS

- Designed and managed a global roadshow that took Krista to Prague, Tokyo, London, Rome, and Orlando in a six-month period.
- Produced International Women's Day events for a professional services company that highlighted and celebrated the achievements of women from around the world.
- Pivoted during the covid shutdown and offered an interactive virtual platform for our clients to continue learning and networking.
- Supported a diverse range of keynotes from Peter Drucker to Lou Holtz to Adam Grant to Adrienne Huffman to Molly Bloom to Colin Powell and so many more over the years.

### HAPPINESS OUTSIDE OF WORK

- Spending summers on the boat at Lake of the Ozarks with family and friends
- Being a boy mom to two amazing humans, one cat and one dog
- Giving back to others by volunteering at local nursing home and church
- Traveling to new destinations