

THAD VASSMER

Writer, Editor & Producer



With over 30 years of experience as a producer, writer, editor and director, Thad has crafted impactful films and videos for corporate, educational, and entertainment clients. An alum of Columbia College's Film program, Thad infuses communication objectives with storytelling flair and creative insight. Thad's accolades include top awards for directing, producing, editing, as well as awards in numerous screenwriting competitions. With a combination of business knowledge and media skill informed by experience, Thad excels in managing large projects. Whether needed to write, shoot, edit, or just one of the above, Thad finds joy in his work, blending creativity, innovation, and a hint of playfulness to exceed client expectations.

ESPECIALLY REWARDING PROJECTS

- Created a series of marketing videos for a major appliance brand that played in stores all over the US.
- Produced, directed and edited a full-length documentary involving numerous shoots with law enforcement, medical professionals and media reporters.
- Wrote, produced and edited a series of videos to be used as the foundation of a university course that involved over 15 talent, 8 locations, and a number a crew people.

HAPPINESS OUTSIDE OF WORK

- Traveling & discovering new places with his wife (and adult children, when they agree to come along)
- Making documentary films big & small
- Playing Pickleball and trying not to get injured
- Exploring all things that are even remotely historical